

## TRAINER PROFILE

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### Biographical Information

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**Name** : **Nelson Kok**

**Age** : 55

**Year of Birth** : 1963

**Nationality** : Malaysian

**Address** : 1-2-29, Elit Avenue, Jalan Mayang Pasir 3,  
11950, Bayan Lepas, Penang, Malaysia

**Languages  
(Written/Verbal)** : English, Malay

**Dialect (Spoken)** : Cantonese, Hokkien

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### Professional Qualifications

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#### Qualifications

- Master in Business Administration (MBA)
- B.Sc (Hons) in Physics
- Certified Trainer
- Personality I.D.® Consultant

#### Institution / Year Awarded

- Universiti Sains Malaysia, 1997
  - Universiti Sains Malaysia, 1987
  - Zenger-Miller Leadership Center, 1993
  - Crown Financial Ministries, 2014
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## Work Experience

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### CONSULTANT TRAINER

**Nelson Kok** is a Consultant Trainer who has obtained his Master degree in Business Administration (MBA) and a B.Sc (Hons) degree in Geophysics from the Universiti Sains Malaysia (USM), Malaysia. He is a certified Trainer since 1993 and a Personality I.D® Consultant. He has over 31 years of work experiences in Multi-nationals, Multi-racial settings, specializing in the area of Learning and Development. He travels widely and enjoys working with all levels of employees, from the Top Management all the way to Operators level. Throughout his career he had held various management positions (General Manager, Human Resources Manager, Training Manager, TQM Manager, and Production Manager) in multi-national Hi-Tech global manufacturing corporations, as well as local Malaysian companies before establishing his own training and consultancy firm.

He now serves as a Consultant and Corporate Trainer to several established training providers throughout Malaysia, Indonesia, Singapore, Brunei, Sudan, Oman, Kingdom of Saudi Arabia (K.S.A) and the United Arab Emirates (U.A.E). He has facilitated and trained over 15,000 participants from multinational global and local corporations, of various industry including *BMW, SHELL, PETRONAS, MA'ADEN (Saudi Arabian Mining Company), OMIFCO (Oman), PORT SOHAR (Oman), CRISTAL (Jeddah), KENANA Sugar Co.(Khartoum), MTN, ZAIN, BANK OF EGYPT, Petro-Energy E&P (Khartoum), White Nile Petroleum Operating Co., DAL Motors, Federal Electricity & Water Authority (FEWA) Dubai, Bahrain Electricity & Water Authority (BEWA) Bahrain, Groz-Beckert (Indonesia), Ministry of Finance (MOF) Brunei, ThyssenKrupp Industrial Solutions (Thailand), Global Edutech Management (Suzhou) Co, Abbott, HP, Motorola, ALTERA, DELL, AMD, Western Digital, Seagate, Infineon, Agilent, Osram, Jabil, Plexus, Siltera, SONY, Matsushita, Sumitomo, Toray, ING Insurance Malaysia, Lafarge Malayan Cement Bhd, Securities Commission Malaysia, Telekom Malaysia, Malaysia Communications and Multimedia Corporation(MCMC), JKR, VADS, etc.* He also serves as a part-time lecturer for several higher learning institutes such as Open University Malaysia (OUM), Society of Business Practitioners, UK (SBP), and International Centre for Quality, Sudan.

Throughout his career, he was trained in Japan, Singapore, Malaysia, Thailand, Sudan and is a certified trainer for many well-established leadership, quality and productivity programs such as *'Habits of Highly Effective Leaders, Personality @ID, Problem Solving & Decision-Making, Zenger-Miller Frontline Leadership Program, Performance Management System (PMS), Managerial Decisions & Business Modeling, Managerial Statistics, Train-The-Trainer, Total Quality Management (TQM), Statistical Process Control (SPC), Quality Control Circles (QCC) Facilitator, 7QC Tools, Total Productive Management, MRPII, ERP, Team Building Program, DDI Supervisory Program'* and many more. He had previously conducted many quality audits and was directly involved in his company's ISO 9001 and Quality Management Excellence Award (QMEA) certifications. Nelson's area of specialization is in helping organizations to achieve higher effectiveness and productivity using proven Leadership, People-Management, Quality and IT techniques and tools

### AREAS OF EXPERTISE

- **Country-specific trainings: Malaysia, Singapore, Brunei, Indonesia, Thailand, China, Sudan, United Arab Emirates (U.A.E), Oman, and Kingdom of Saudi Arabia (K.S.A).**
- **Intercultural Communication/ Global awareness**
- **Leadership & Management Trainings for executives**
- **Individual/Team Personality I.D. profiling & Teambuilding Skills**
- **Quality Management and LEAN Practices**



Sudan International Centre for Quality (ICQ), Khartoum, Sudan	Public Program
Ministry of Finance (MOF) Brunei, Brunei Darussalam	In-house
Royal Brunei Airlines (RBA), Brunei Darussalam	In-house
Institut Perkhidmatan Awam (IPA) Brunei Darussalam	In-house
ThyssenKrupp Industrial Solutions (Thailand) Ltd, Bangkok, Thailand	In-house
Groz-Beckert Indonesia, Bandung, Indonesia.	In-house
UMG Myanmar Co., Yangon, Myanmar	In-house
Gracezone Marketing Pte. Ltd, Singapore.	In-house
Global EduTech Management (Suzhou) Co., Ltd, Suzhou, China	In-house
Abbott Laboratories (M) Sdn Bhd, Penang.	In-house
AB Mauri Malaysia Sdn Bhd, Kuala Lumpur	In-house
AHI Roofing Malaysia Sdn Bhd, Nilai, Negeri Sembilan.	In-house
Alpha Precision Sdn Bhd, Kulim, Kedah	In-house
ALTERA Corporation, Penang	In-house
AMD Cyberjaya, Selangor	In-house
Amphenol TCS Sdn Bhd, Penang	In-house
ASSUNTA Hospital, PJ, Kuala Lumpur	In-house
Avago Technologies Sdn Bhd, Penang	In-house
Boon Siew Honda Sdn Bhd, Penang.	In-house
Broadcom Limited, Penang	In-house
Butterworth Iceworks Sdn Bhd, Penang	In-house
BCM Electronics Corporation Sdn Bhd, Kulim, Kedah	In-house
British American Tobacco (BAT) ASPAC Sdn Bhd, PJ, Kuala Lumpur	In-house
CARSEM Malaysia Sdn Bhd, Ipoh, Perak	In-house
Capitaland Retails Malaysia Sdn Bhd, Penang	In-house
Chemical Company of Malaysia Berhad, Kuala Lumpur	In-house
Corner Peripheral (M) Sdn Bhd, Penang	In-house
CTRM Aero Composites Sdn Bhd, Melaka	In-house
Daiken Sarawak Sdn Bhd, Bintulu, Sarawak	In-house
DELL Asia Pacific Sdn (APCC), Penang	In-house
Eastech Electronics (M) Sdn Bhd, Kedah	In-house
ESQUEL Malaysia Sdn Bhd, Penang	In-house
Federal Packages Sdn Bhd, Penang	In-house
Flextronics Technology (Penang) Sdn Bhd, Penang	In-house
Flowcrete Asia Sdn Bhd, Kepong.	In-house
FMM (Northern Branch), Penang	Public Programs
Golden Fresh Sdn Bhd, Penang	In-house
GUH Circuit Industry (PG) Sdn Bhd	In-house
Hamadatec Sdn Bhd, Kulim, Kedah	In-house
HP Malaysia Manufacturing Sdn Bhd	In-house
INFINEON Technologies (Kulim) Sdn Bhd , Kedah.	In-house
INFINEON Technologies (Malaysia) Sdn Bhd , Melaka	In-house
ING Malaysia, KL, Malaysia.	In-house
INOKOM Corporation Sdn Bhd, Kulim, Kedah	In-house
ITD World, Penang, Malaysia.	Public Program
ISO Technology Sdn Bhd, Penang	In-house
ISUZU Malaysia Sdn Bhd, Kuala Lumpur	In-house
Jabatan Kerja Raya Malaysia (JKR), Kuala Lumpur	In-house
Jambatan Kedua Sdn Bhd, Penang	In-house
JABIL Circuits Sdn Bhd, Penang	In-house
JABIL Global Services, Penang	In-house
Kimia Zue Huat Sdn Bhd, Penang	On-site
Knowles Electronics (M) Sdn Bhd, Penang	In-house
Lafarge Malayan Cement Bhd, Kuala Lumpur	In-house
Laird Technologies (M) Sdn Bhd, Penang.	In-house
L'oreal Malaysia Sdn Bhd (Lancome Group)	On-site
Linear Technology (M) Sdn Bhd, Penang	In-house
LUMILEDS-PHILIPS Lighting (Malaysia) Sdn Bhd, Penang	In-house
Mah Sing Plastics Industries Sdn Bhd, Klang.	In-house
Malayan Flour Mills Berhad, Lumut, Perak.	In-house

Malaysia Institute of Management (MIM), Northern Branch	Lecturer
Malaysian Communications & Multimedia Commission, Cyberjaya	In-house
MATSHUSHITA Electric Company, (Malaysia) Berhad (MELCOM), Shah Alam	In-house
Mattel (Malaysia) Sdn Bhd, Penang	In-house
Motorola Solutions (M) Sdn Bhd, Penang.	In-house
NAZA Academy, Gurun, Kedah	In-house
Onkyo Electric (M) Sdn Bhd, Kedah	In-house
OSRAM Opto Semiconductors (Malaysia) Sdn. Bhd, Penang	In-house
PANASONIC Energy Malaysia Sdn Bhd, Kulim Hi-Tech Park, Kedah	In-house
PANASONIC Electronics Devices (Malaysia) Berhad, (PEDMA), KL	In-house
PANASONIC System Networks Malaysia Sdn Bhd, Senai, Johor	In-house
PCA Mahlin Sdn Bhd, Penang	In-house
Penang Skills Development Centre (PSDC)	Collaboration
Plexus Manufacturing Sdn Bhd, Penang.	In-house
PPG Coatings (M) Sdn Bhd	In-house
PPI Industries Sdn Bhd, Penang	In-house
QB Technology Sdn Bhd, Penang	In-house
Regency Devices Sdn Bhd, Penang	In-house
SAM Engineering & Equipment (M) Bhd	In-house
Schenker Logistics (Malaysia) Sdn Bhd	In-house
Seagate Technology (M) Sdn Bhd, Penang	In-house
Seapack Food Sdn Bhd, Penang	In-house
Securities Industry Development Corporation (SIDC), KL.	In-house
ShanShin (M) Sdn Bhd, Kedah	In-house
Shin-Etsu Electronics (Malaysia) Sdn Bhd, Shah Alam.	In-house
SILTERA Malaysia Sdn Bhd, Kulim Hi-Tech Park, Penang	In-house
SONY EMCS Malaysia Sdn Bhd, Penang	In-house
Sumitomo (SGTi) Sdn Bhd, Penang	In-house
Symmetry Medical (M) Sdn Bhd, Penang	In-house
Tanaka Electronics (M) Sdn Bhd, Penang	In-house
Tanashin (Malacca) Sdn Bhd, Melaka	In-house
TAYLOR Education Sdn Bhd, KL	In-house
TM Applied Business Sdn Bhd, KL	In-house
TORAY Malaysia Group, Penang.	In-house
Unisem Advanced Technologies Sdn Bhd, Ipoh, Perak	In-house
United Malayan Flour (1996) Sdn Bhd., Penang	In-house
VADS Berhad, KL	In-house
Varitronix EC(M) Sdn Bhd, Penang	In-house
VS Industry Berhad, Johor	In-house
WEIDA Integrated Industries Sdn Bhd, Kuching.	In-house
WESTERN DIGITAL Media Sdn Bhd, Penang.	In-house
Wysmedia Technology Sdn Bhd, KL	In-house
Wysmov Technology Sdn Bhd, Penang	In-house

### **ENTREPRENEUR (IT/Embedded Electronics/LEAN Solution Provider)**

Apart from being a Consultant Trainer, Nelson is also an entrepreneur and is currently running his own Information Technology (IT)/Embedded Electronics Design business with a business partner. The business involves research, development and marketing of Short Range Wireless Devices and manufacturing shop-floor control system/software. The company also provides electronics design services, firmware/software development, machine customization and LEAN Manufacturing automation solutions using wireless Intra-Internet protocols devices.

## **EMPLOYMENT HISTORY**

### **Position / Tenure**

### **Organization Worked In**

PRODUCTION SUPERVISOR (3 years)

**AT & T CONSUMER PRODUCTS PTE LTD**, Singapore, a multinational company involved in manufacturing of telephone & communication products.

PRODUCTION MANAGER (4 years)

**CORNER PERIPHERALS (M) SDN BHD, SEAGATE TECHNOLOGY (M) SDN BHD** and seconded to **READ-RITE (M) SDN BHD**, a global multinational company involved in manufacturing of computer hard disk drives.

TRAINING/HR/ TQM/ IT MANAGER  
(7 years)  
*[Freelance Trainer]*

**GLOBETRONICS TECHNOLOGY BERHAD**, a Malaysian public listed company involved in Turnkey Semiconductor Packaging & Opto-eletronics devices manufacturing business, with subsidiaries in China, Hong Kong, Philippines, Malaysia.

GENERAL MANAGER  
(3 years)  
*[Freelance Trainer]*

**AMQUEST SDN BHD**, a Malaysian ICT startup company what involved in R&D and marketing of hi-end Set-Top Boxes and Video-streaming devices, and multimedia infoservices portals.

CONSULTANT TRAINER /  
ENTREPRENEUR  
(14 years)

**GGN SOLUTIONS**, own startup company specializing in Training and Consultancy, IT/Embedded Electronics circuits design, Lean Manufacturing Shopfloor Control System solutions provider.